



Constantinou Bros Properties is looking for a

SEO (SEARCH ENGINE OPTIMIZER) / WEB DESIGNER

Required qualifications:

- Academic qualifications in Computer Science.
- More than 3 years proven experience on online marketing, with focus on organic web promotion.
- Advanced knowledge of SEO experience as consultant or client.
- Experience of working with performance marketing tools and platforms.
- Advanced background in search engine usage, website architecture, site analytics and online e-commerce performance marketing principles.
- Proven track record of hands-on experience with Paid Search, Display Media and SEO programs with understanding of how each fits into an overall online marketing strategy.
- Working knowledge of HTML5, CSS3, JavaScript, PHP 5.x, MySQL and CMS platforms (WordPress / Joomla).
- Experience of developing and testing cross-browser and cross-platform.
- Rich portfolio demonstrating past relevant projects is required.
- Knowledge of design principles, typography and standard user interface patterns.
- Knowledge of Social Media (Facebook, LinkedIn, Twitter, etc.).
- Excellent knowledge of English language (oral and written). The knowledge of Russian language is an important advantage.

Responsibilities:

- Provide detailed SEO analysis and actionable recommendations to execute upon every step of a successful, holistic, performance marketing campaign.
- Define, prioritise and manage execution of key SEO initiatives and campaigns, which may include but is not limited to site auditing, benchmarking and competitive landscape analysis, content development planning, strategy definition and authorship, tactical reporting and analysis and executional roadmap planning.
- Assess, consistently test and refine overall marketing practices, evolving the practice as the search landscape changes, regularly proposing new tactics and

suggesting innovative solutions to drive our businesses and our practice forward.

- Constantly seek out relevant industry information to stay ahead of digital marketing trends and developments, sharing, learning and elevating our practice on a daily basis.
- Work cross-departmentally to ensure that all our efforts and our best practices are aligned and integrated with our marketing strategy.
- Maintain, update, and extend our existing corporate web site.
- Create well designed and quickly produced client websites.
- Construct HTML-based email communications.
- Keep up with latest technologies and present new ideas and solutions when appropriate.

An attractive remuneration package will be offered to the successful applicants according to their qualifications.

Please send a full Curriculum Vitae and a recent photo to the following:

E-mail: hr@cbh-cyprus.com,

Tel: 00357 26964500, 00357 26964898

Fax: 00357 26964503