



# ATHENA BEACH HOTEL

## PAPHOS HOST THE SIXTH EUROPEAN BOWLS CHAMPIONSHIPS



Constantinou Bros Hotels is proud to announce that the European Bowls Union has nominated us to host the Sixth European Team Bowls Championships at the Athena Beach and Athena Royal Beach Hotels taking place from Sunday 25th February to Friday 2nd March 2007. Previously held in locations such as Spain and Portugal, it proves that Cyprus is becoming one of the leading destinations outside of the UK for bowls holidays for both groups and individuals.

Mark Richardson, the hotels UK based Sales and Marketing Manager explains why he thinks the hotels have been chosen, "the reason the hotels has been chosen is clear; they offer well kept bowling greens, high quality accommodation and are set in idyllic grounds that overlook the Mediterranean. The hotel has recently completed the new four rink green located between the Paphian Bay and Pioneer Beach, understanding that our customers needs and requirements are foremost in our minds. Visiting bowlers can now choose one of the leading 3 star hotels in Paphos, the Paphian Bay or the adults exclusive 4 star Pioneer Beach Hotel!". The hotel expects to attract many of its repeat customers as well as new bowlers interested in watching the competition when it takes place next winter.

"Having the very best facilities and maintaining them meticulously has always been a high priority for the company. However, very early on we realised that organisation of our bowls visitors was essential in ensuring that an

excellent experience was had by all" adds Richardson.

The promise has been achieved through the employment of a resident bowls co-ordinator Bill Hellier who works exclusively on the company's bowling greens from November to April. Bill has a wealth of bowling experience as a Flat Green Bowler. He is on hand to offer a selection of competitions, matches, fun games and coaching sessions. This provides you with the opportunity to meet new and old friends to share your common interest in Bowling. Bill's previous experiences include various positions within bowls clubs including president, secretary and he is also qualified as a national umpire.

The hotels also appreciate that even within bowls groups there may be a number of non-bowlers and for this reason have developed a host of other first class facilities to appeal to all. Resident dance leaders hold frequent evening sessions in the many sprung wooden dance floors available throughout the hotels. For those wishing for a more indulgent holiday, then try out

the hotel spas and pamper yourself: treatments include Hydro-massage for thalassotherapy treatments, shiatsu, reflexology and mud lye treatments. So Constantinou Hotels really do have something for everyone.

On top of the upcoming events its also an exciting time for the company who are celebrating a successful year for its newest hotel, the 4 star superior deluxe Athena Royal Beach. Since its opening last March, the hotel has successfully hosted a number of large bowls groups who have taken advantage of its adult's exclusive policy. With the 14 rink bowling green being located between the Athena Beach and the Athena Royal, it gives bowls holiday makers further choice and flexibility when choosing their accommodation requirements. The hotel was also recently awarded the highest accolade by leading Tour Operator Thomas Cook who awarded the Athena Royal "best 4 star property in Paphos". The hotel is particularly proud of this award as it is based on customer feedback and ratings given on completion of their holiday.

